

# Travel Media Kit

KRISTINA MAKEEVA  
@HOBOPEEBA



# ABOUT ME

My name is **Kristina**, I'm a **London-based photographer and influencer**, trying to show my viewers the beauty that surrounds us everyday in the simple things around

My **Instagram account** brings together over **1.2 million followers**, all of whom share a passion for **luxury travel** and **unique experiences**.

**68%** of my followers are **women**. The average age of my followers ranges from **25 to 44 years old**.

When I collaborate with **resorts, hotels, and restaurants**, my goal is to highlight their most unique aspects and present them with creative artistry.

Please take a moment to explore my **previous collaborations**:

# HOTELS I HAVE COLABORATED WITH:



FOUR SEASONS

- FOUR SEASONS RESORT MALDIVES AT KUDA HURAA
- FOUR SEASONS LANDAA GIRAAVARU



THE RITZ-CARLTON®

- RITZ CARLTON MALDIVES
- SONEVA JANI



EMIRATES PALACE  
ABU DHABI

- EMIRATES PALACE HOTEL



SHANGRI-LA  
HOTELS *and* RESORTS

- SHANGRI-LA THE SHARD



- SONEVA FUSHI
- SONEVA JANI

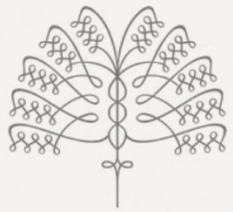
*One&Only*  
RESORTS

- ONE&ONLY LE SAINT GÉRAN
- ONE&ONLY REETHI RAH, MALDIVES

# HOTELS I HAVE COLABORATED WITH:

ROSEWOOD  
HOTELS & RESORTS

- ROSEWOOD ABU DHABI



RAFFLES  
HOTELS & RESORTS

- RAFFLES MALDIVES  
MERADHOO

*Fairmont*  
HOTELS & RESORTS

- FAIRMONT MALDIVES SIRRU  
FEN FUSHI

RIXOS  
HOTELS

- RIXOS THE PALM DUBAI
- RIXOS PREMIUM DUBAI JBR



ADDRESS  
HOTELS + RESORTS

- CÉ LA VI DUBAI



CHEVAL  
COLLECTION

- CHEVAL THREE QUAYS

# HOTELS I HAVE COLABORATED WITH:



- HOTEL MARTINEZ



- TOWNHOUSE HOTEL MANCHESTER



- LUX\* SOUTH ARI ATOLL



- DESIGN CAPPADOCIA



- ELIKA CAVE SUITES



- AMILLA MALDIVES

# HOTELS I HAVE COLABORATED WITH:



- HENNA HOTEL CAPPADOCIA



- CLUB MED FINOLHU VILLAS, MALDIVES



- FUSHIFARU MALDIVES



- ATLANTIS, THE PALM
- ATLANTIS THE ROYAL



- CHARMING CAVE HOTEL GOREME



- EMERALD MALDIVES RESORT & SPA

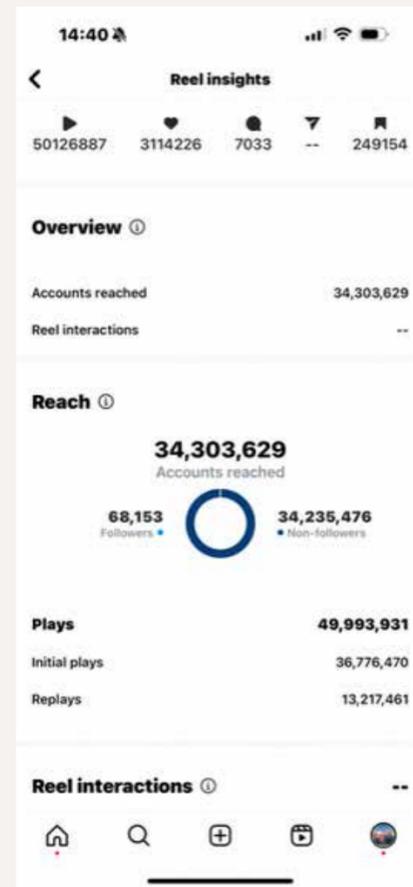
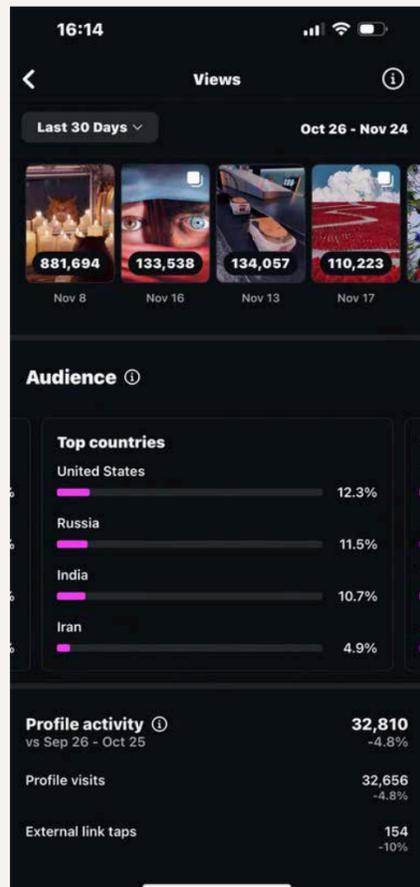


- ROX CAPPADOCIA



- AI-AIBA ROCK PAINTING LODGE NAMIBIA

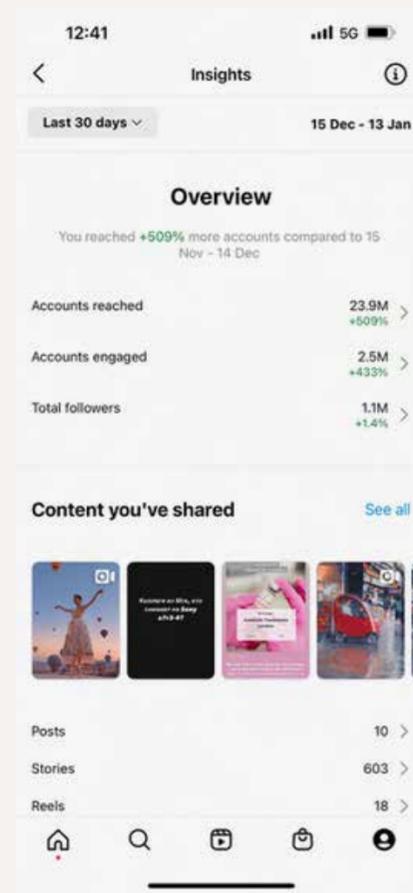
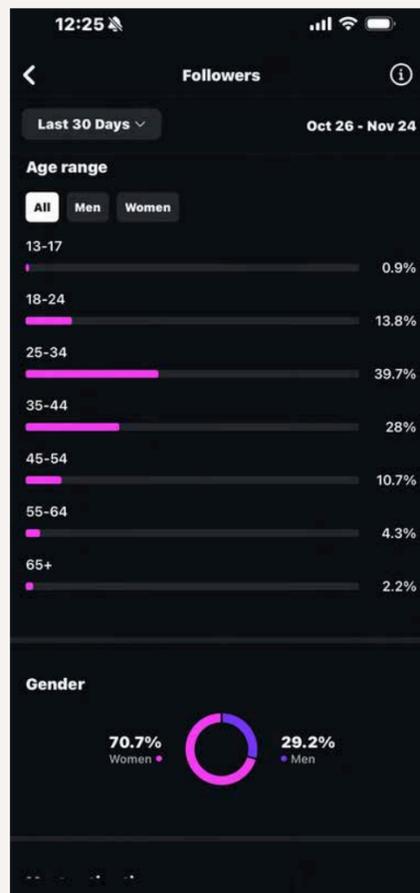
# INSTAGRAM STATISTIC



## Instagram Impact at a Glance

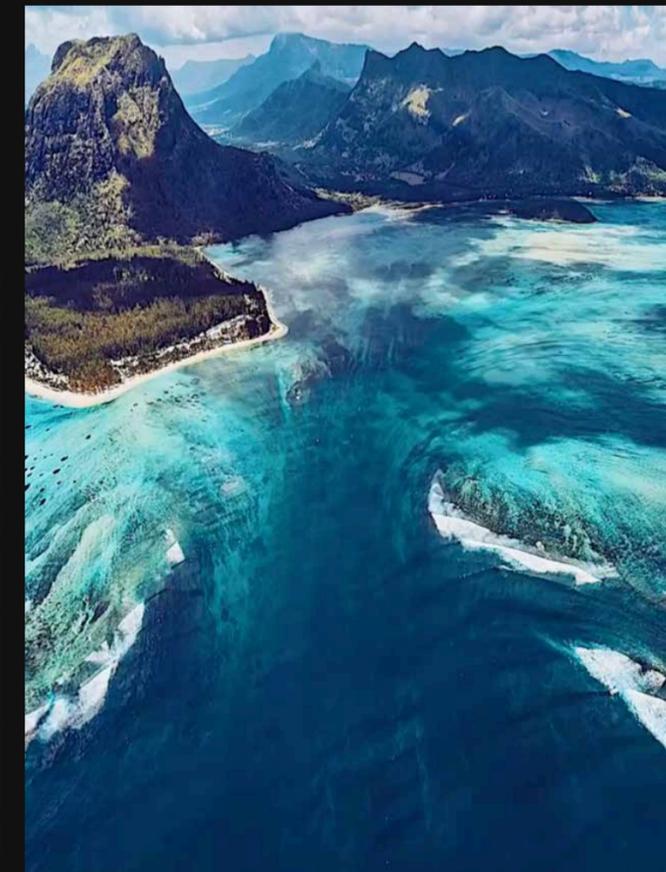
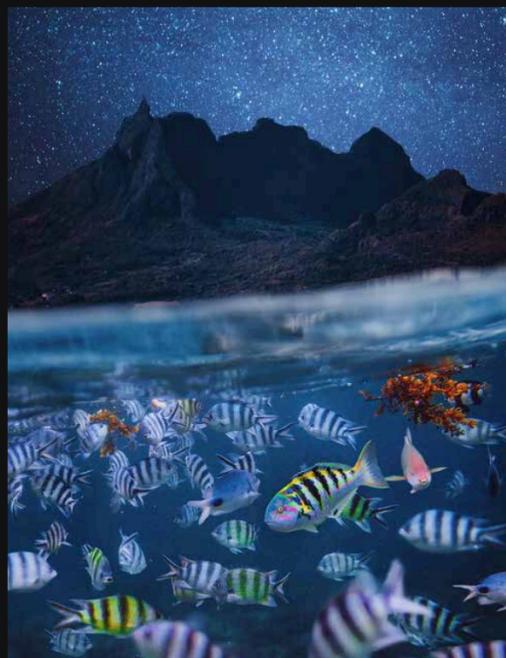
- Audience Reach: Over 34 million accounts reached in the last 30 days.
- Engagement: Viral posts and Reels with 50+ million plays.
- Demographics: 68% women, majority aged 25–44.

These screenshots provide a detailed look at my Instagram statistics. My Instagram Stories consistently garner tens of thousands of views, while my Reels achieve anywhere from several hundred thousand to millions of views. This steady engagement demonstrates the strong connection I have with my audience and the impactful reach of my content.



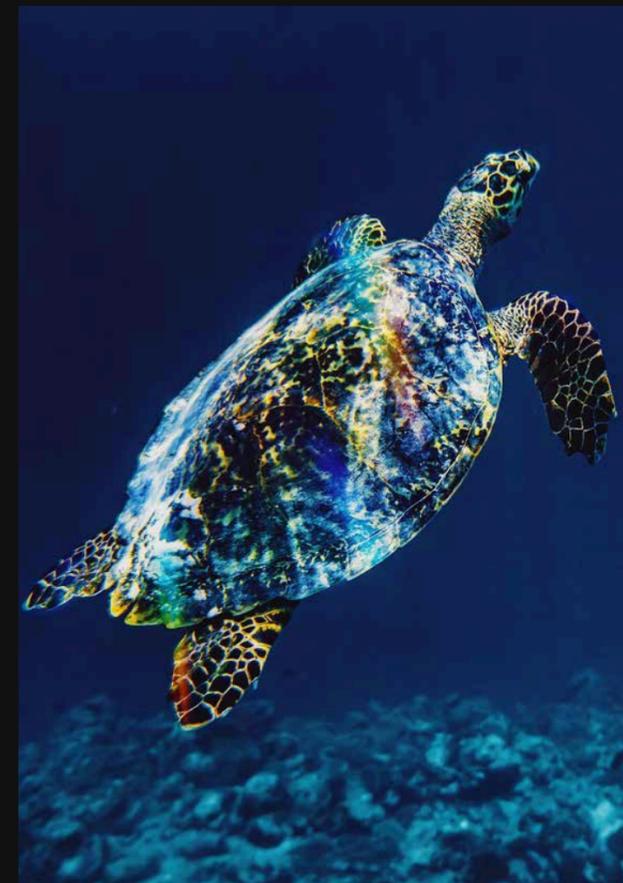
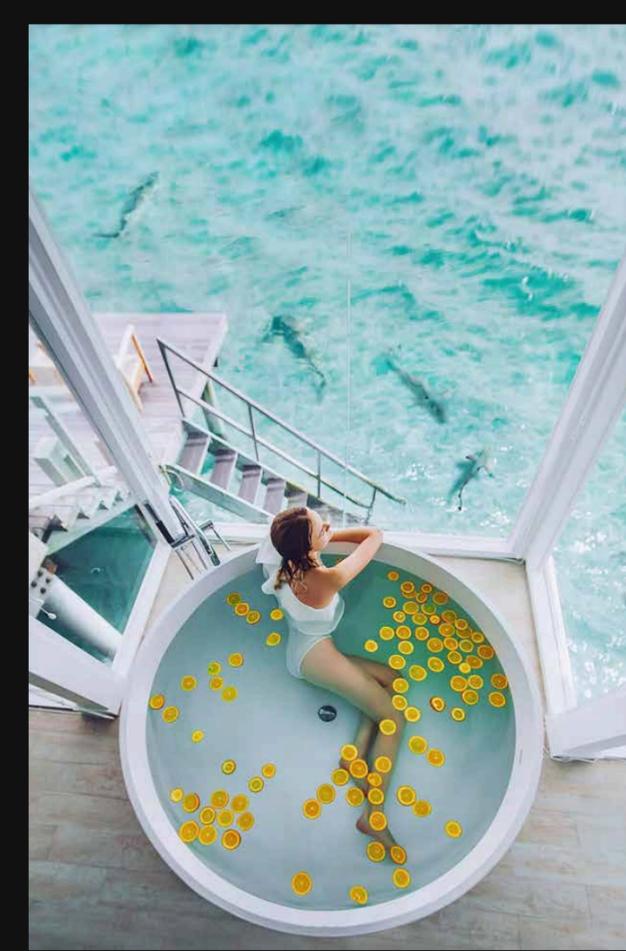
# One & Only

RESORTS



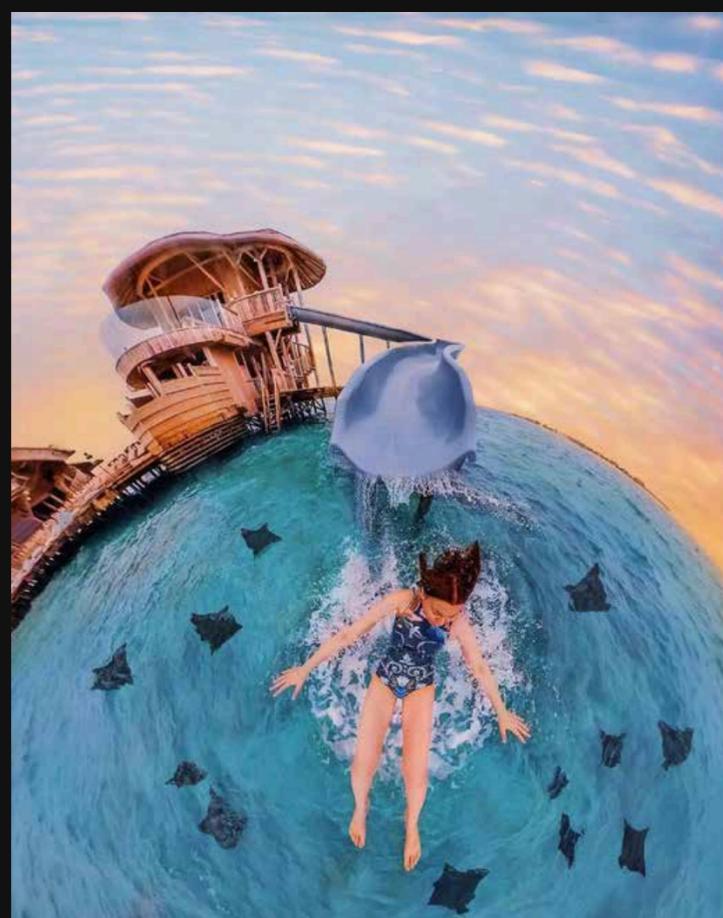
# LUX\*

RESORTS & HOTELS





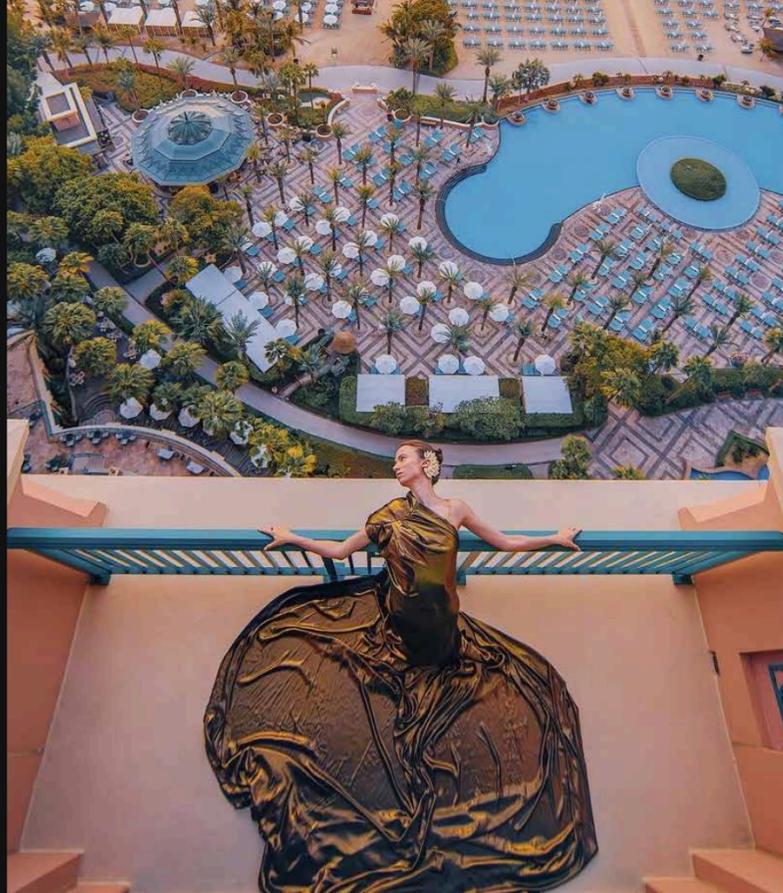
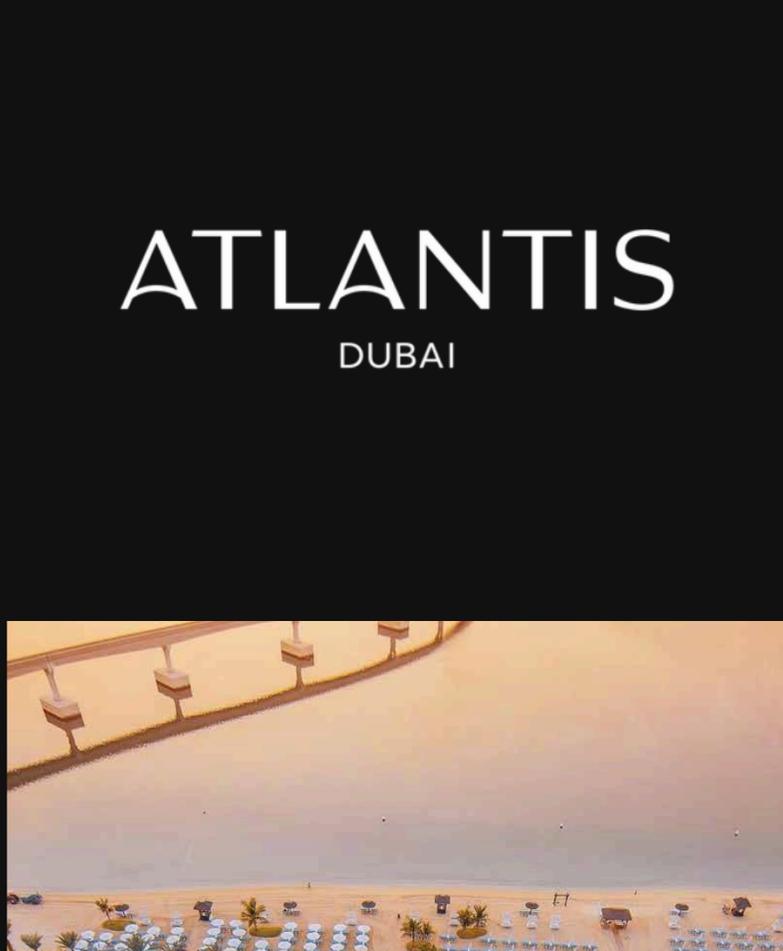
  
Soneva

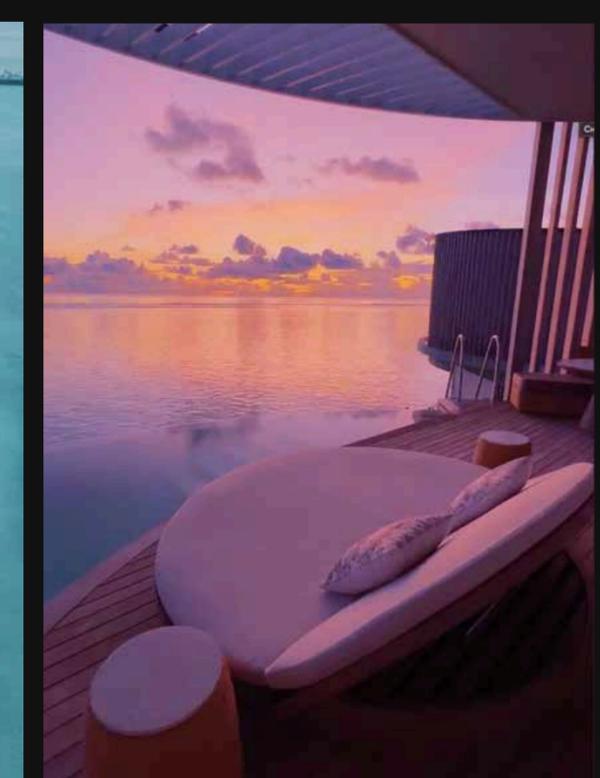




HÔTEL SPLENDID ÉTOILE

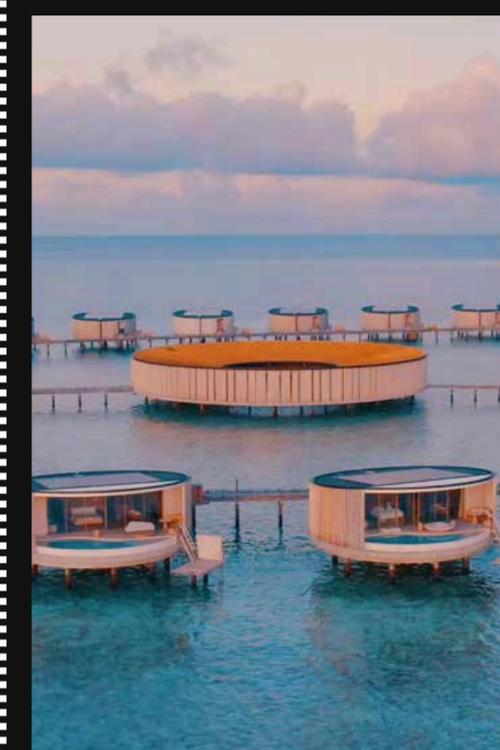


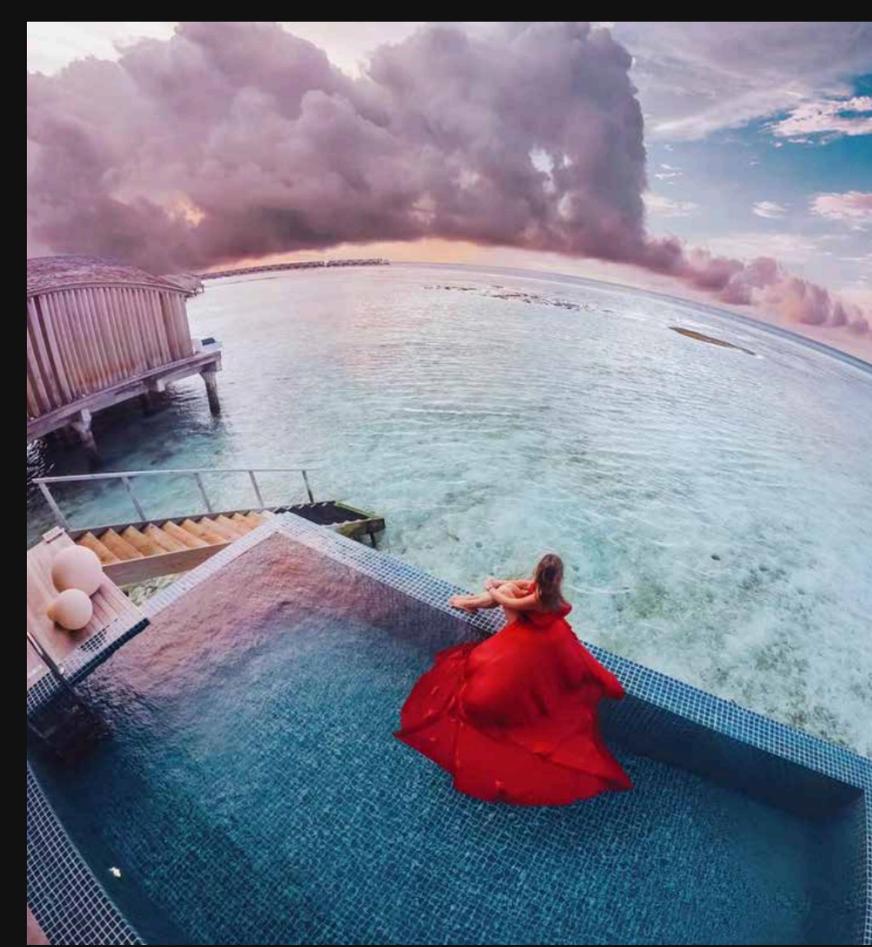




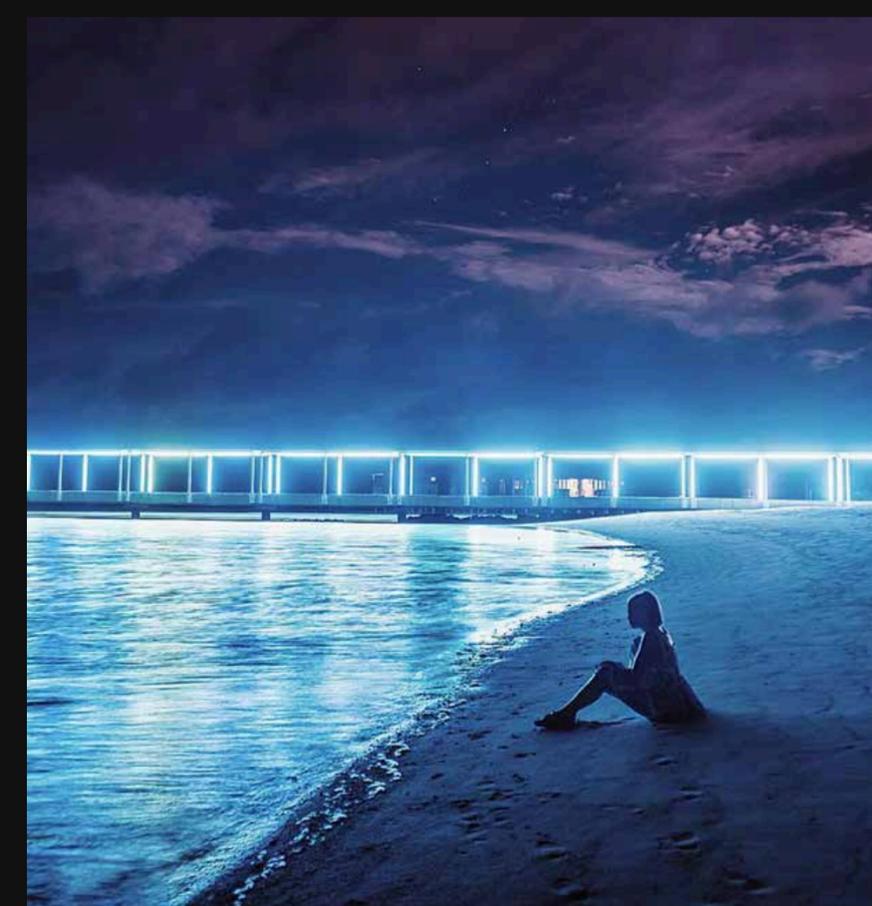
  
SHANGRI-LA  
THE SHARD  
LONDON

  
THE RITZ-CARLTON





Club Med 

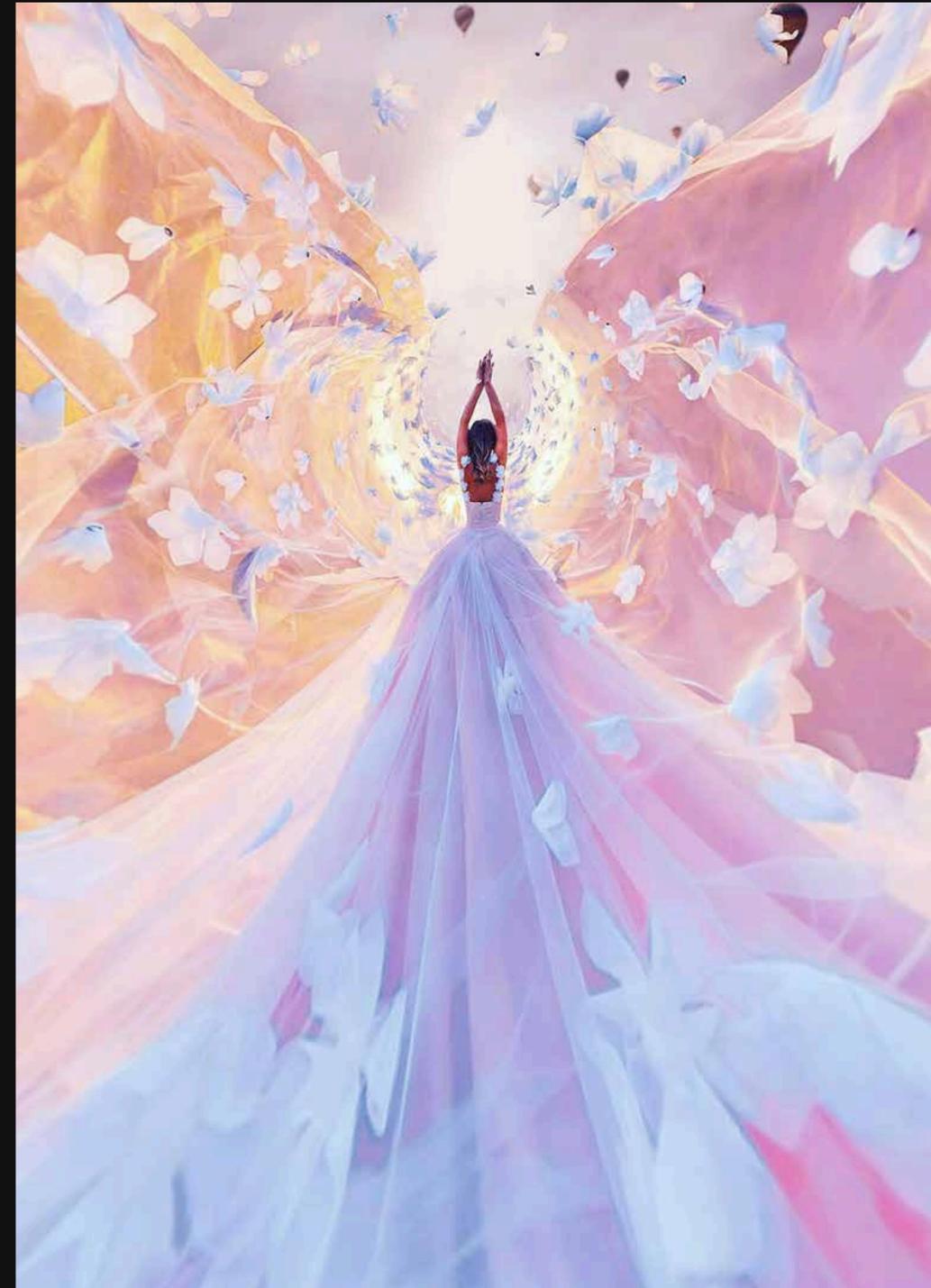


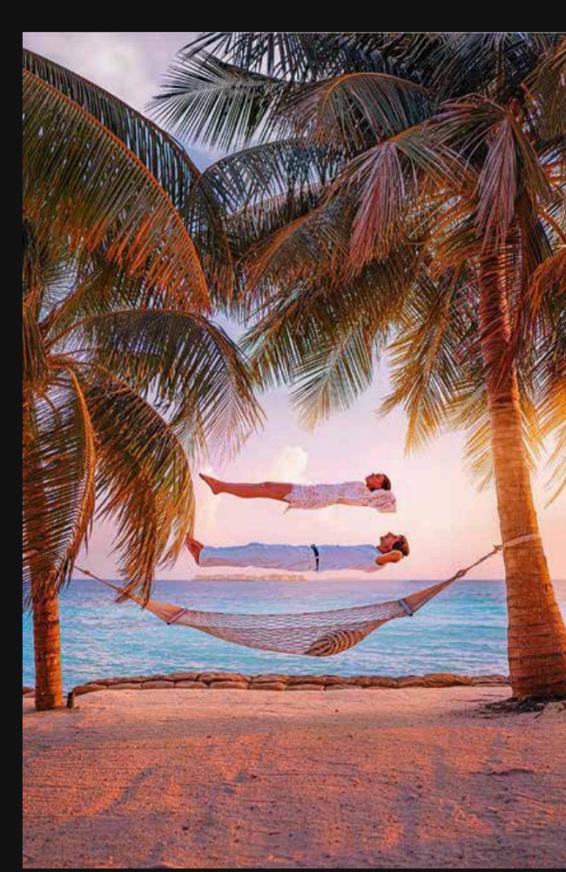
RIXOS  
HOTELS





*Box Cappadocia* 

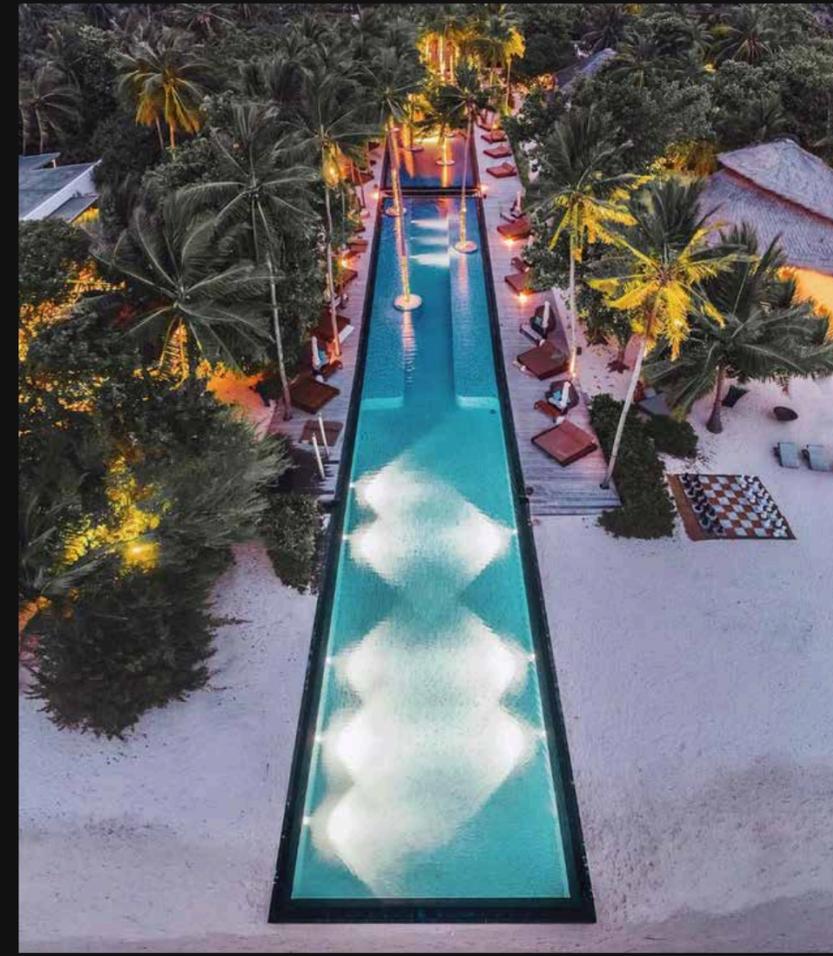
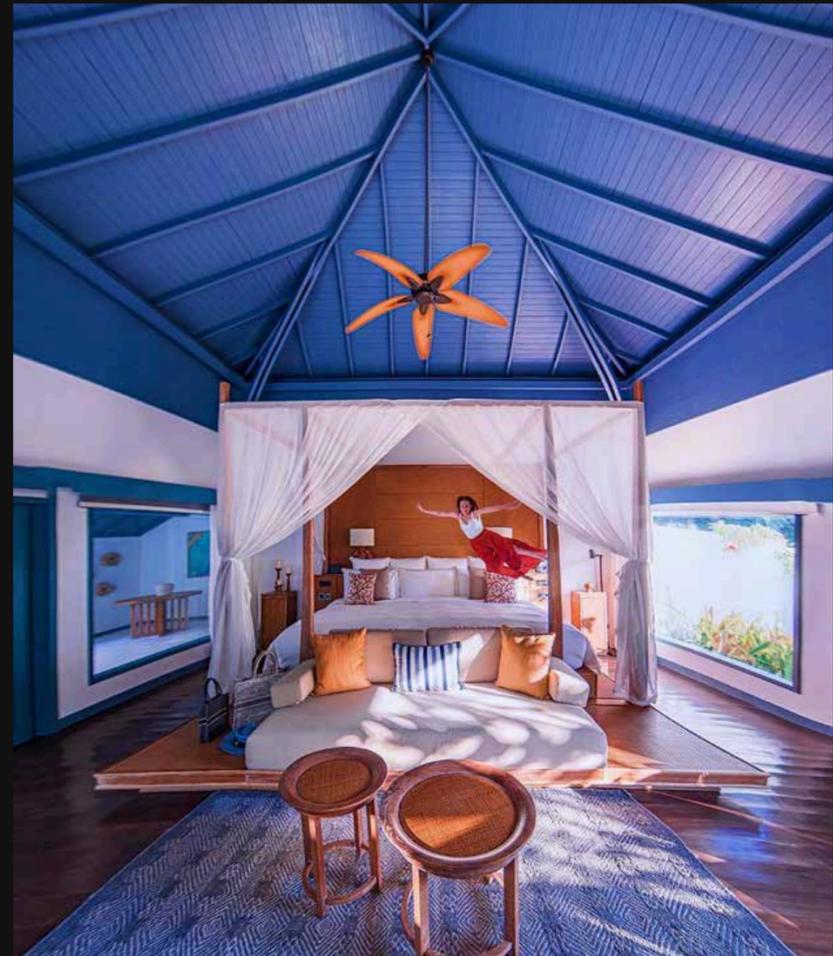




  
**RAFFLES**  
HOTELS & RESORTS

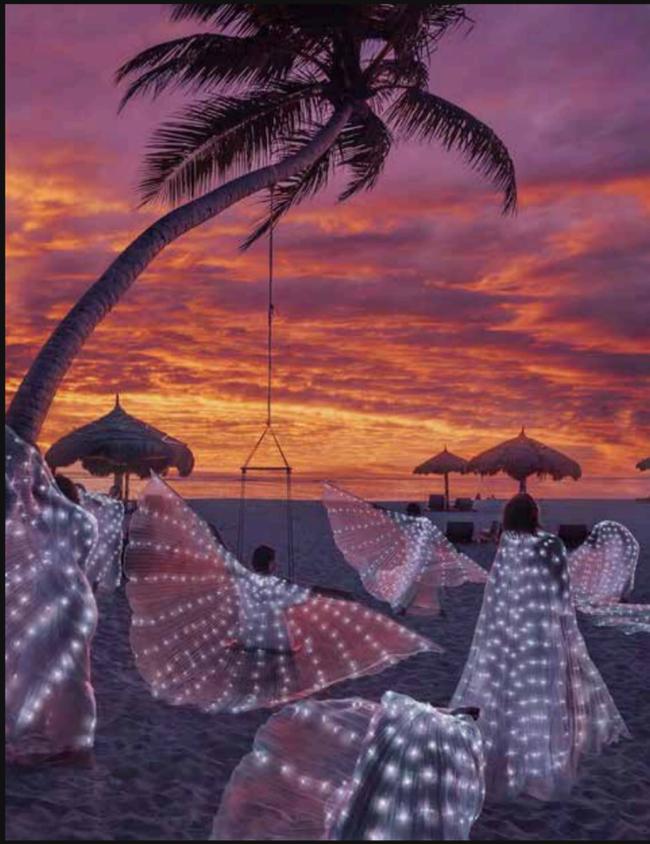


*Fairmont*

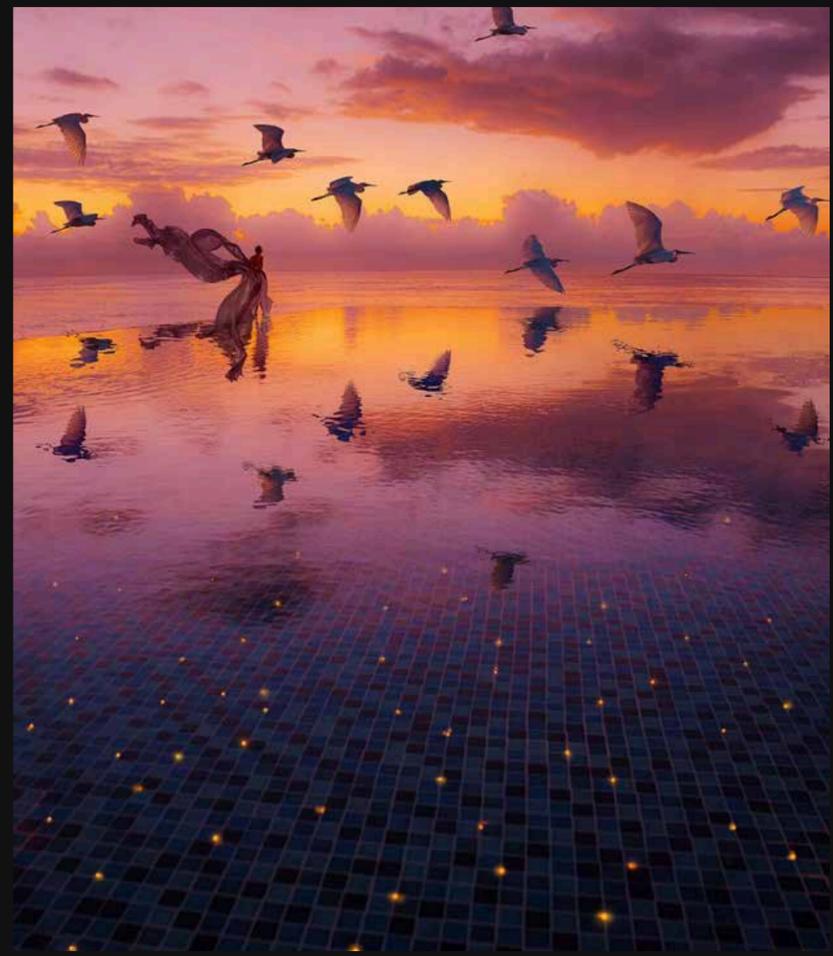


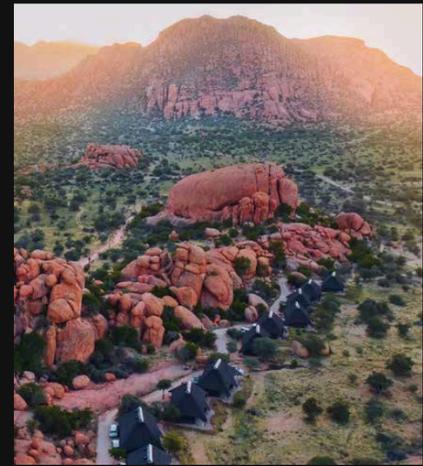
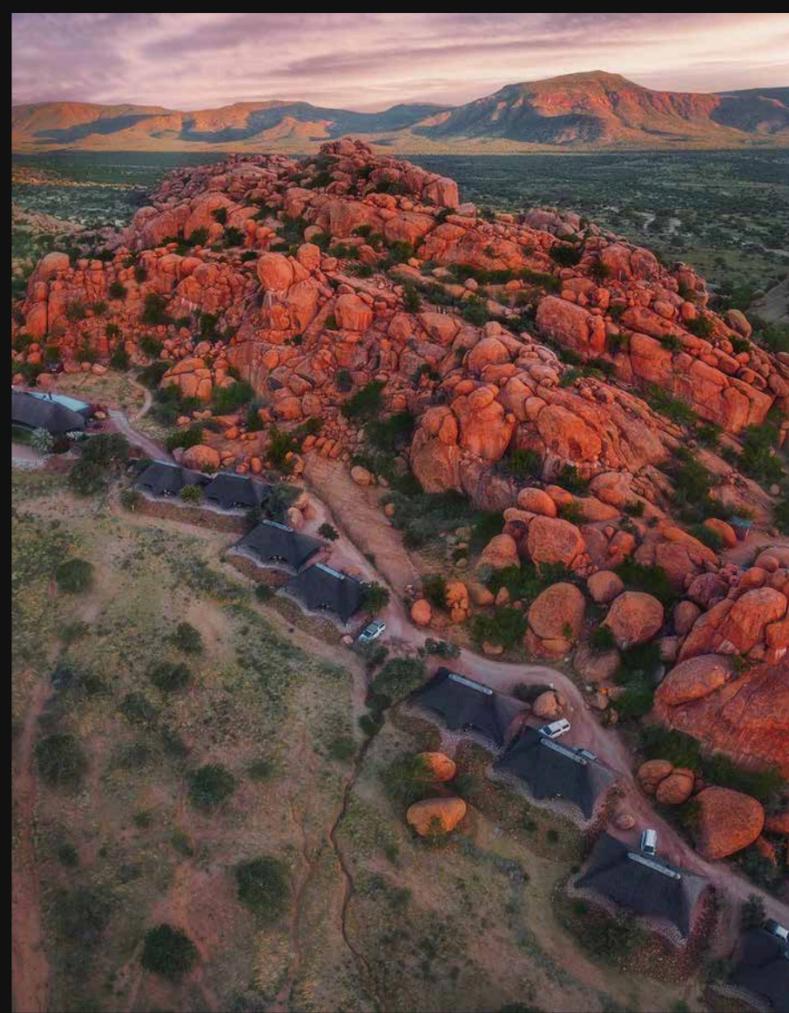


FUSHIFARU  
maldives



EMERALD  
MALDIVES RESORT & SPA

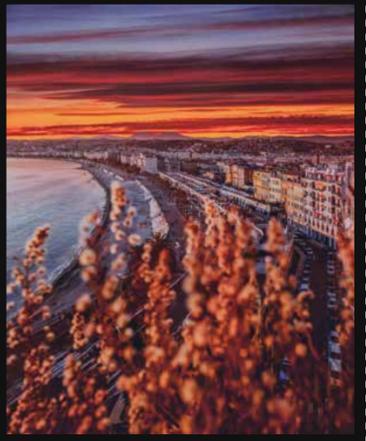




*Ai Aiba*  
THE ROCK PAINTING LODGE

 CHEVAL  
COLLECTION

 **Charming**  
cave hotel & suites



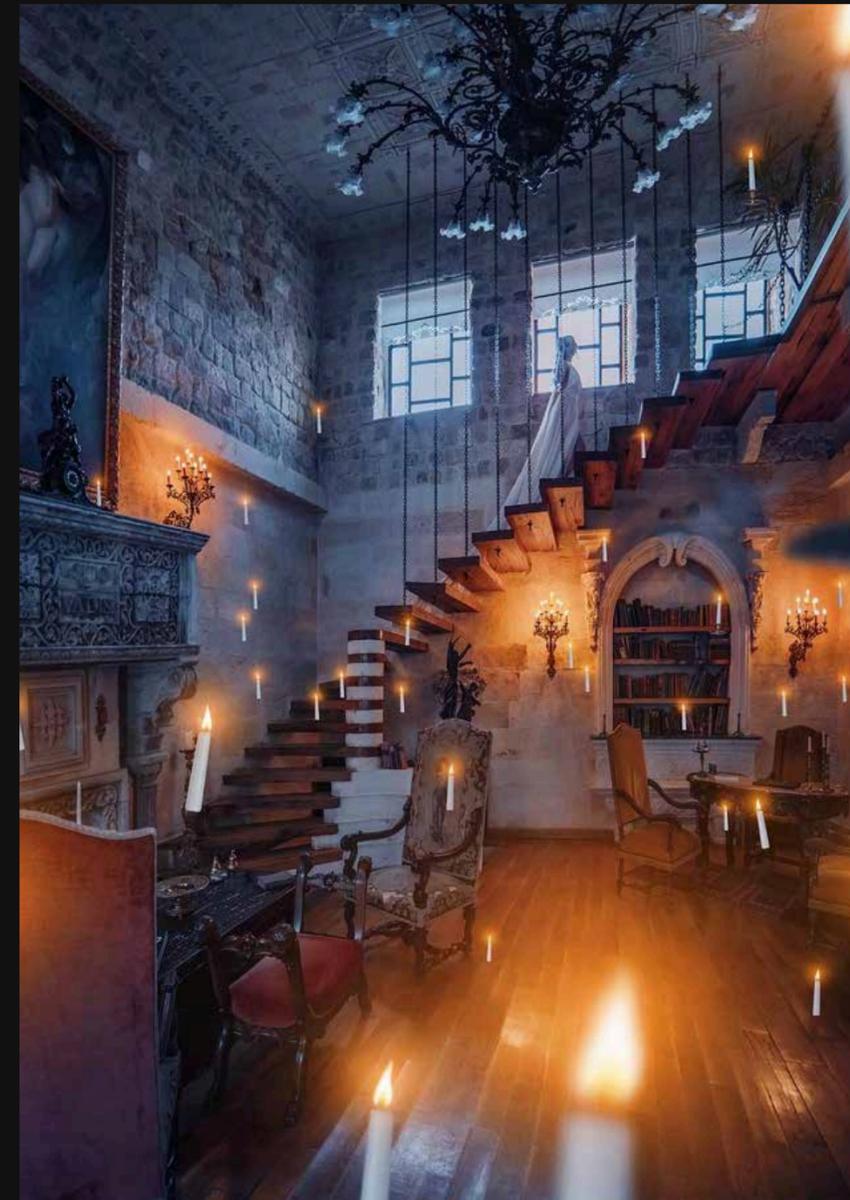
 THE ADDRESS



 HÔTEL  
MARTINEZ  
CANNES



SACRED  HOUSE



HENNA  
HOTEL



FOUR SEASONS  
HOTELS AND RESORTS



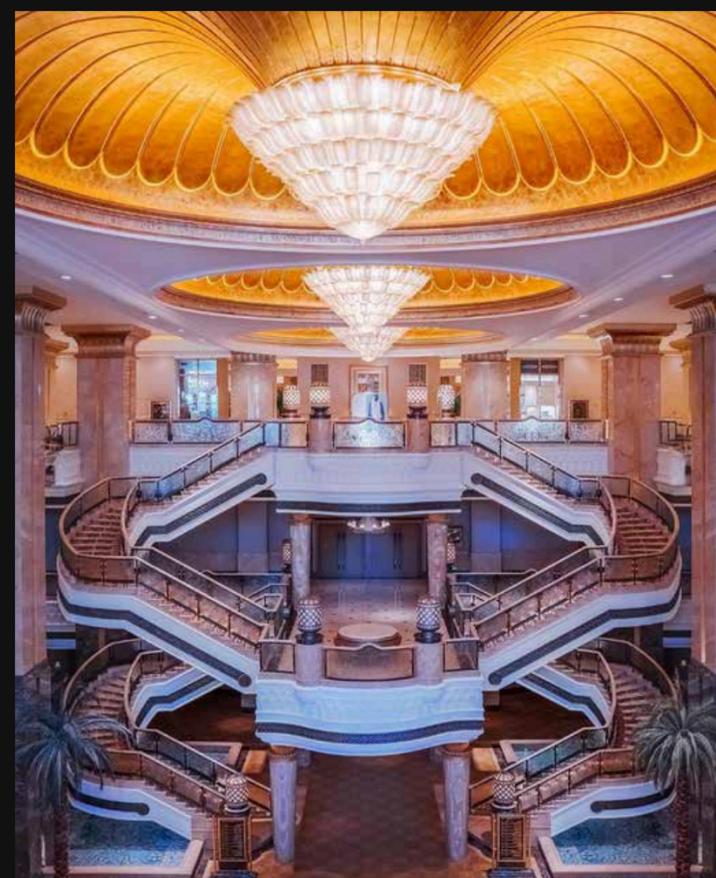
Amilla  
MALDIVES

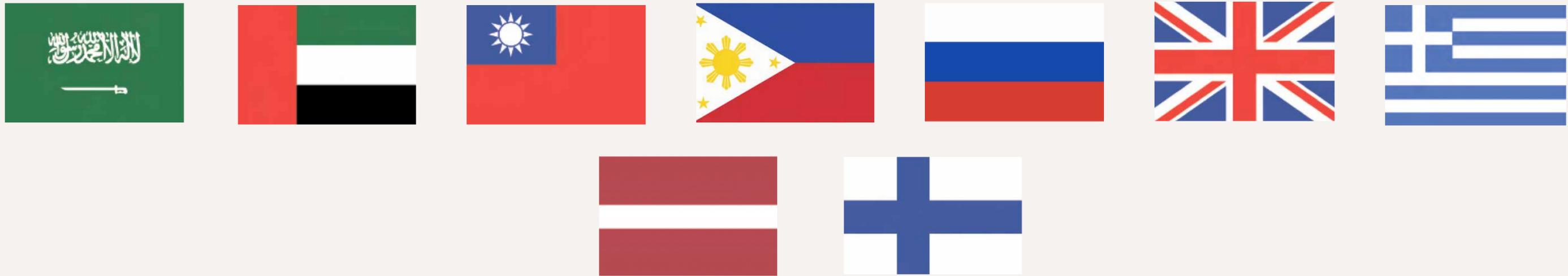


روزوود أبو ظبي  
ROSEWOOD  
ABU DHABI



EMIRATES PALACE  
ABU DHABI



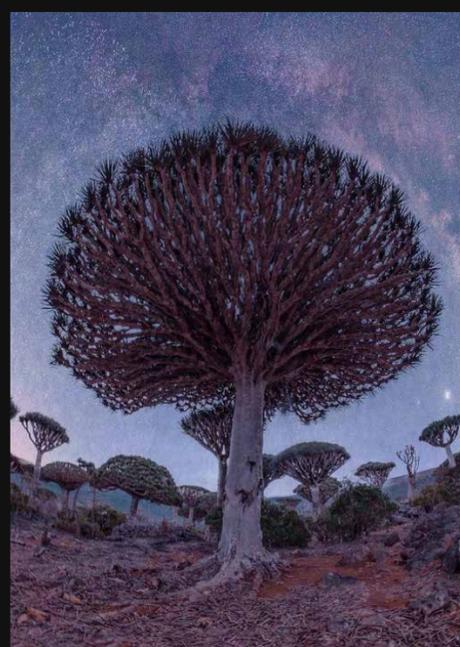
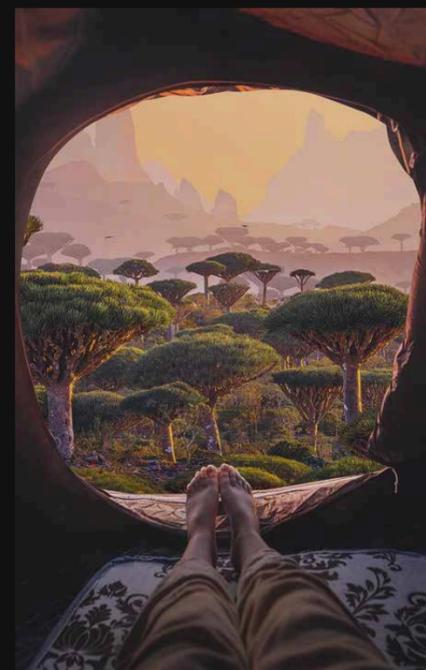


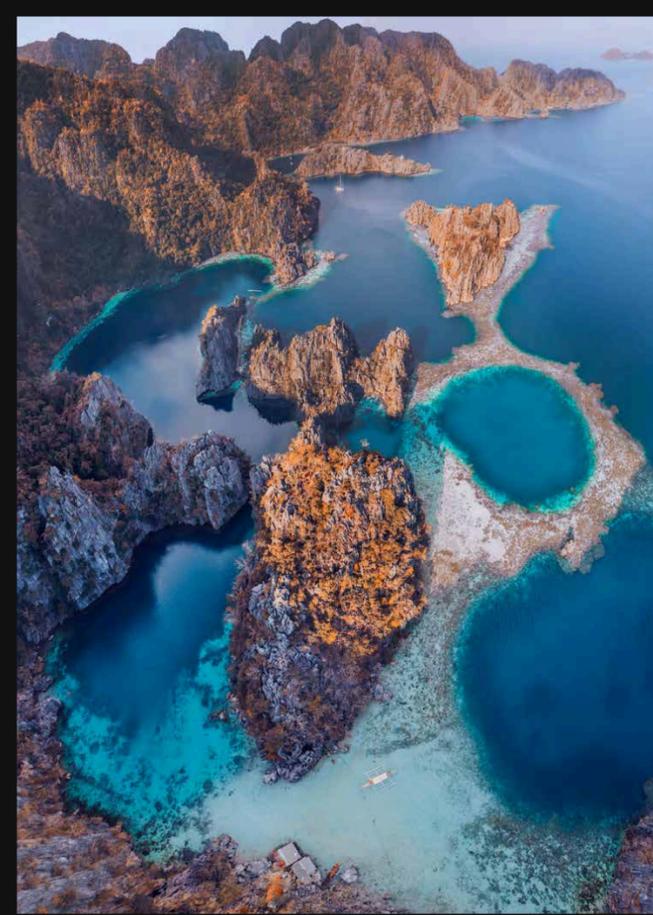
I've collaborated with **Ministries of Tourism** in **Saudi Arabia, Abu Dhabi, Dubai, Taiwan, The Philippines, Russia, the UK, Greece, Latvia, and Finland.**

My viral posts and photography help boost tourism in regions like Cappadocia, Baikal, Chiang Mai and Socotra island by inspiring people to recreate my content and explore these destinations.

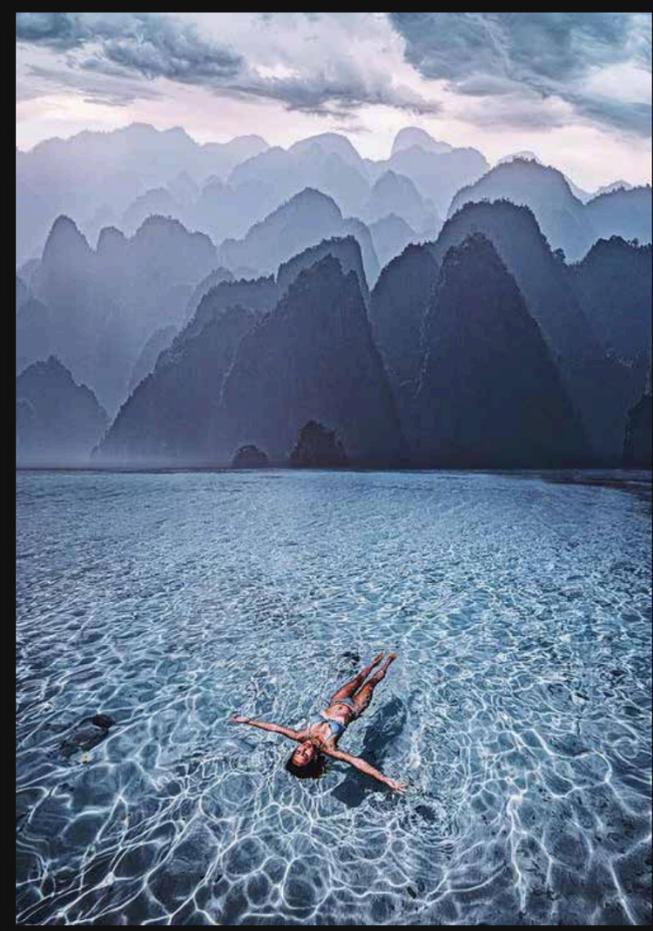
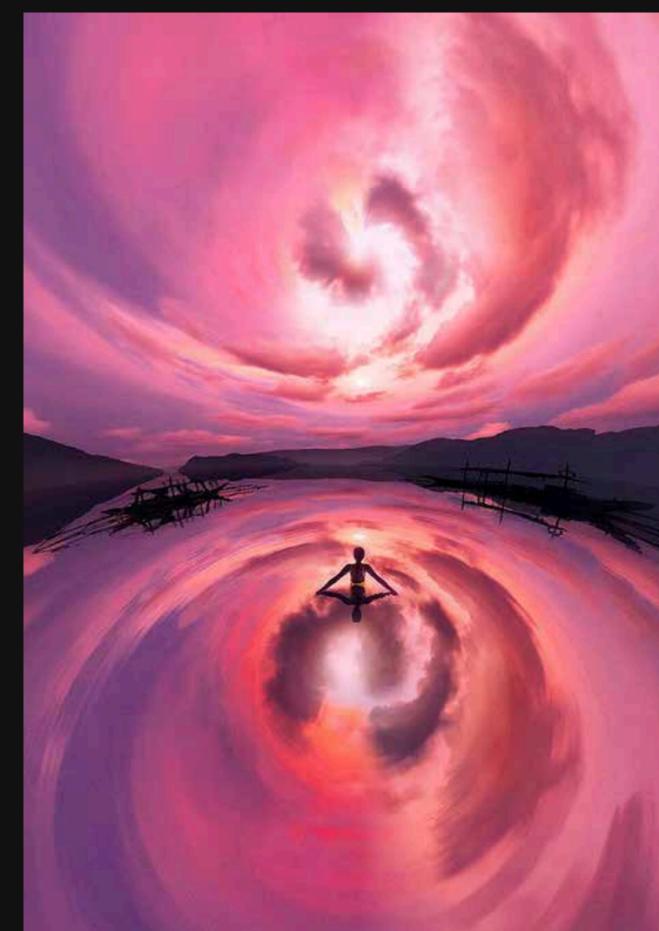


A campaign  
for the  
Tourism  
Ministry of  
**SOCOTRA**

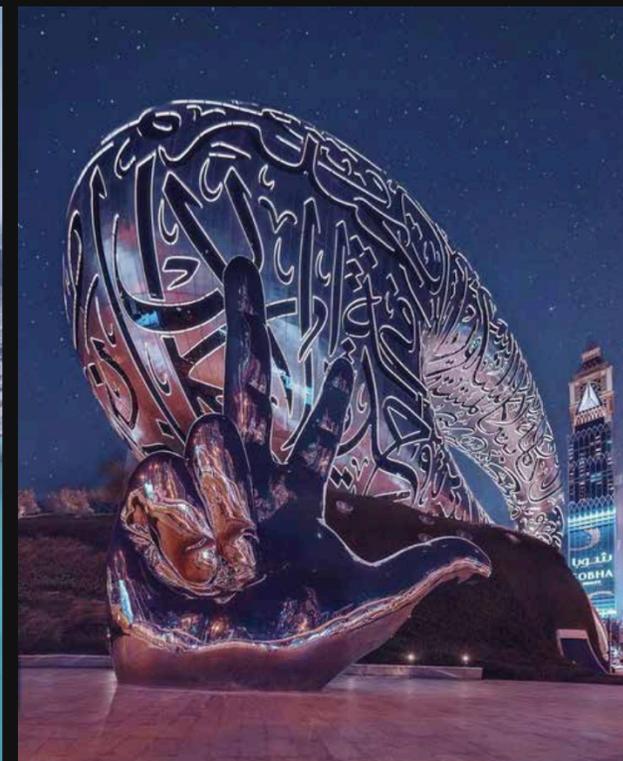
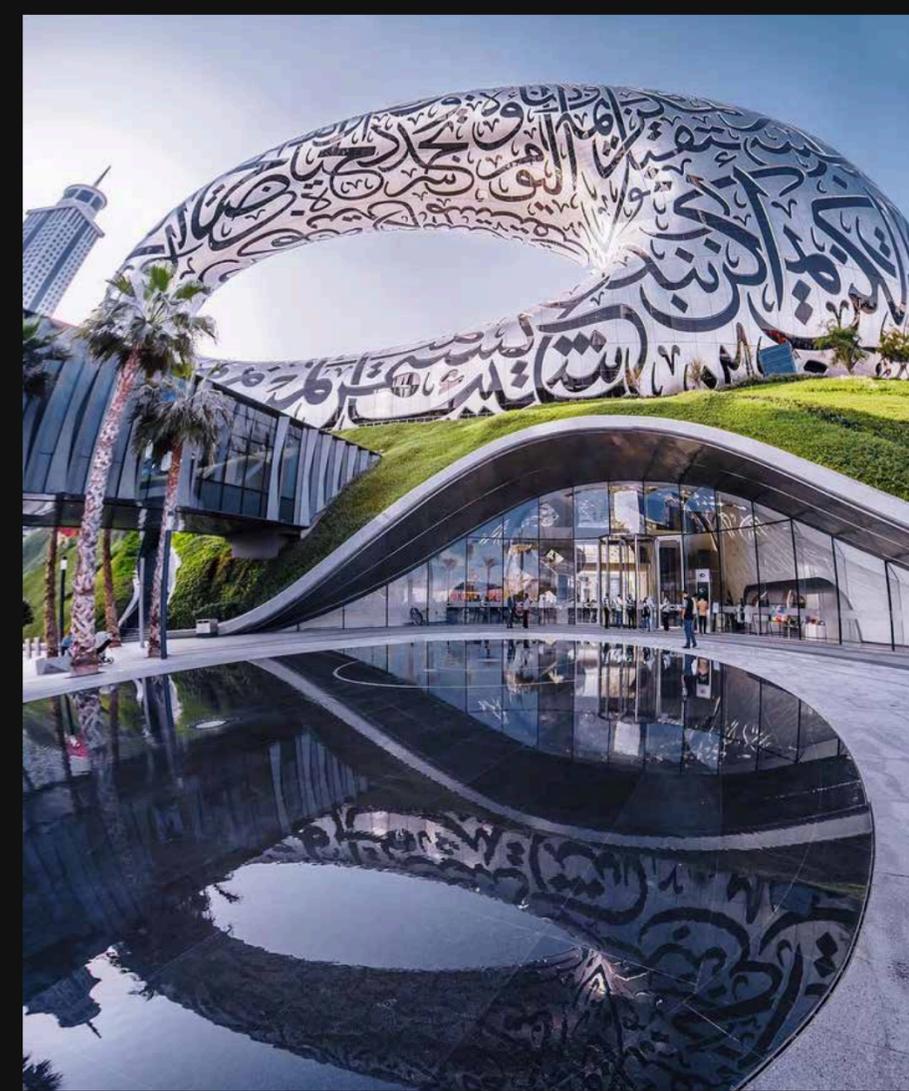
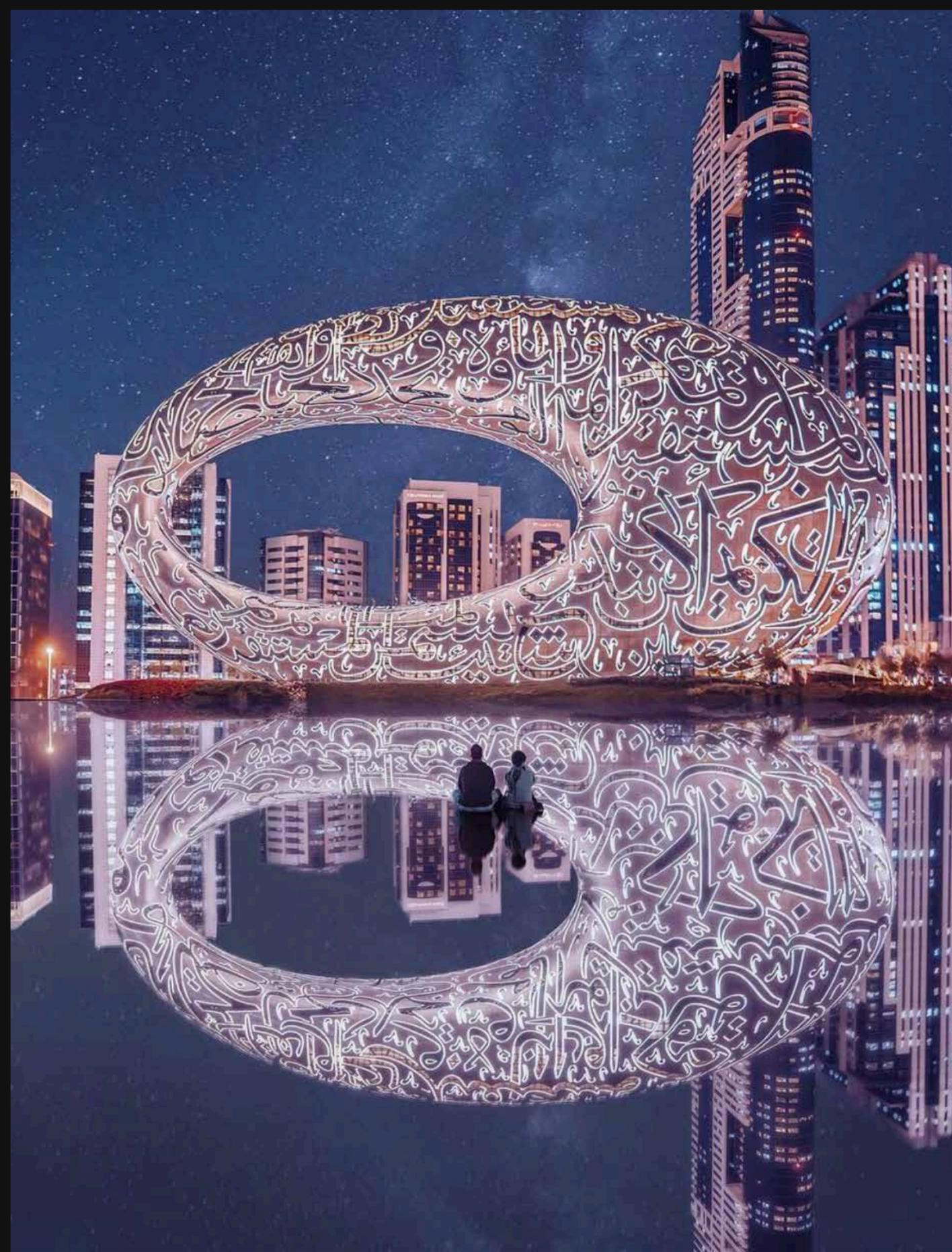




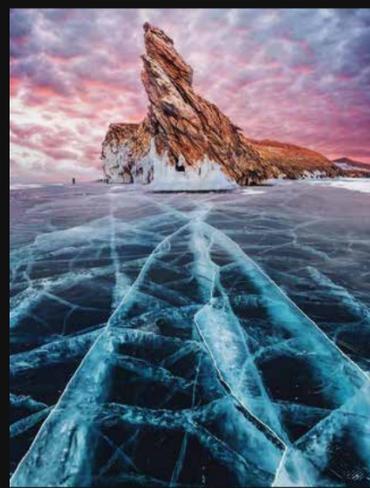
A campaign  
for the  
Tourism  
Ministry of the  
**PHILIPPINES**

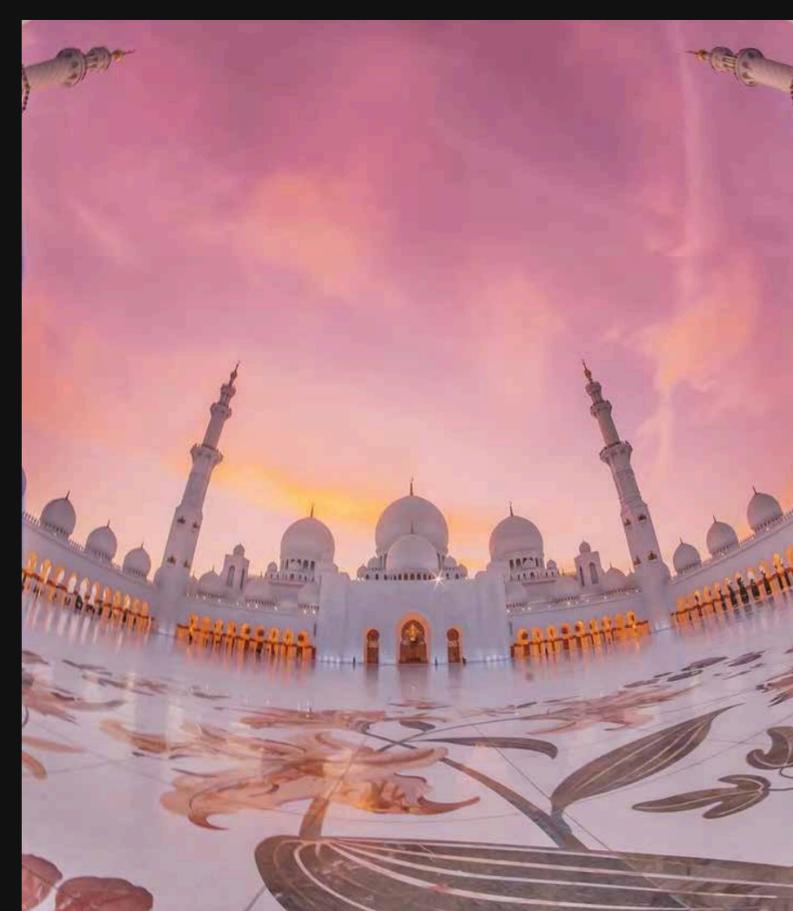


A campaign  
for the  
Tourism  
Ministry of  
**DUBAI**

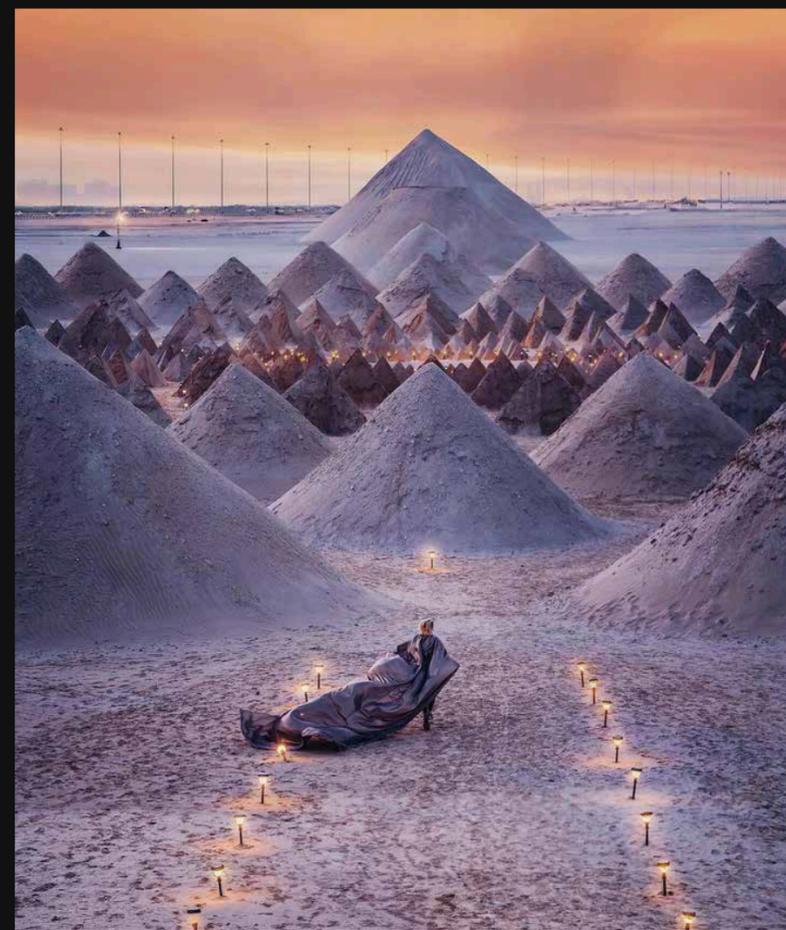
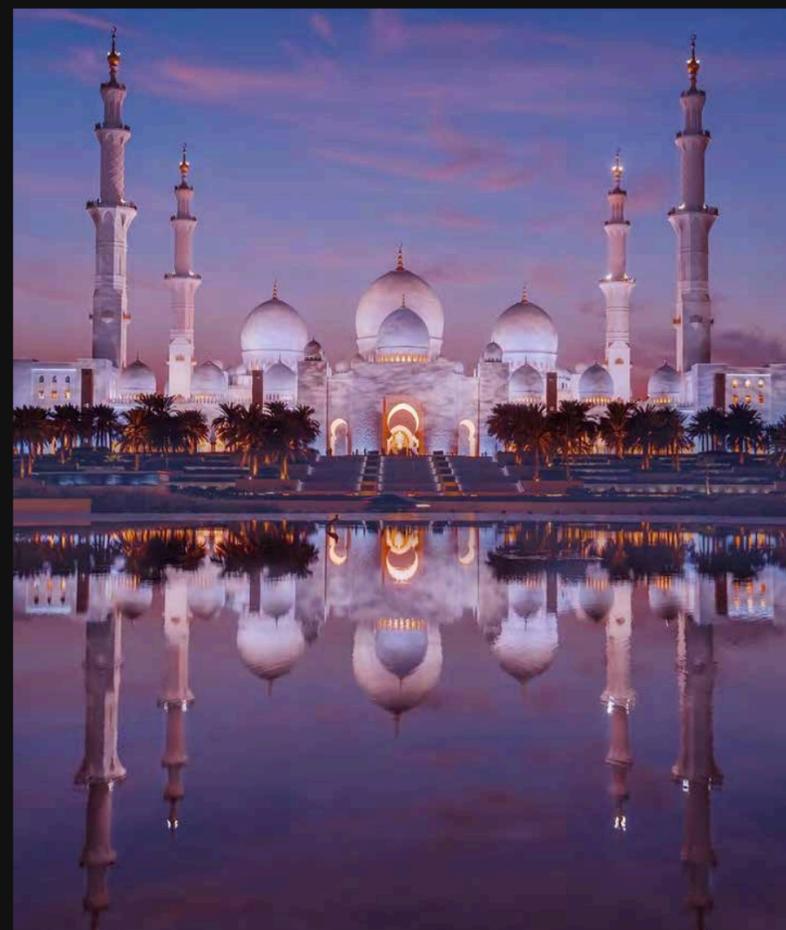
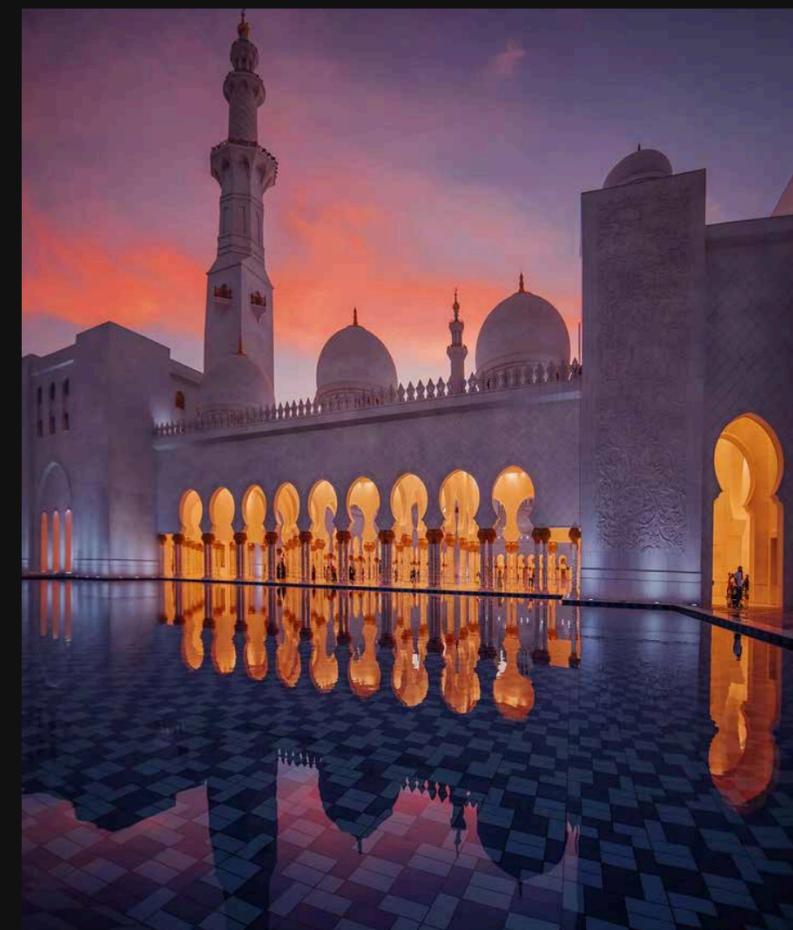
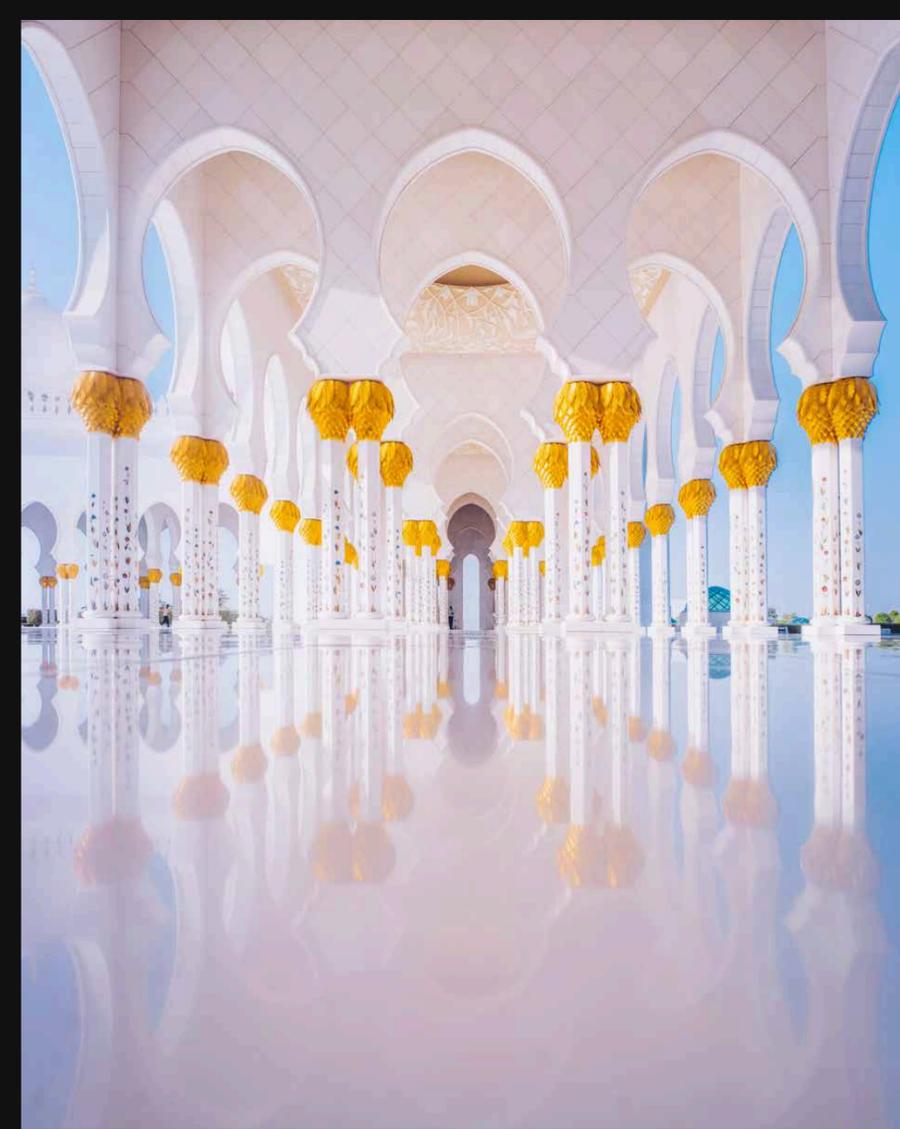


A campaign  
for the  
Tourism  
Ministry of  
**BAIKAL**



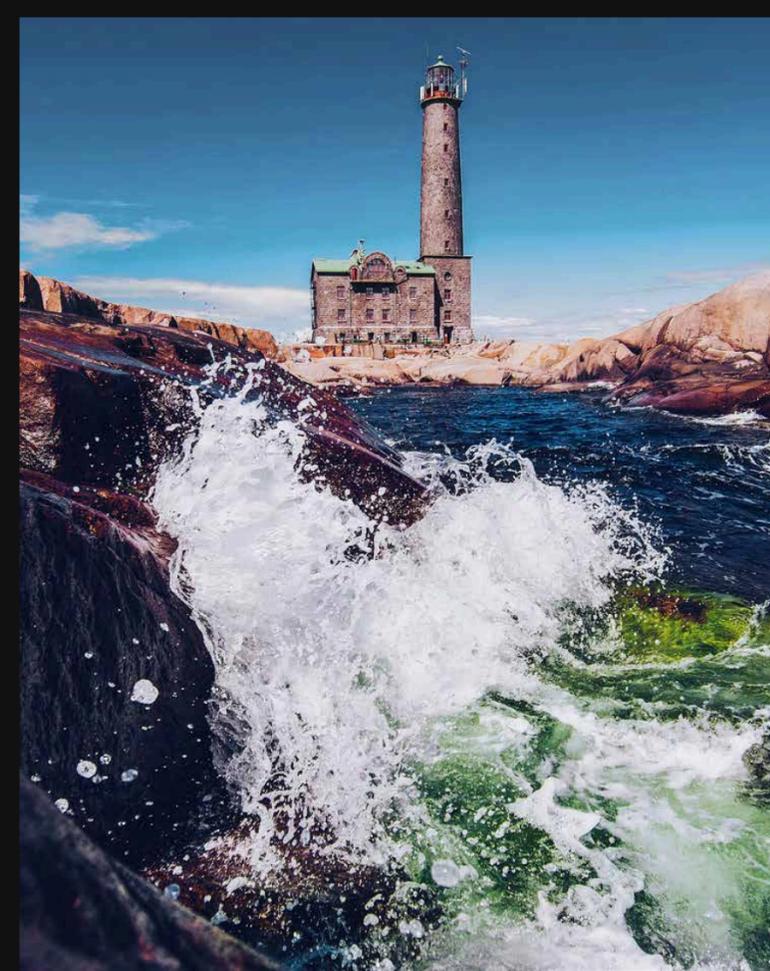


A campaign  
for the  
Tourism  
Ministry of  
**ABU DHABI**

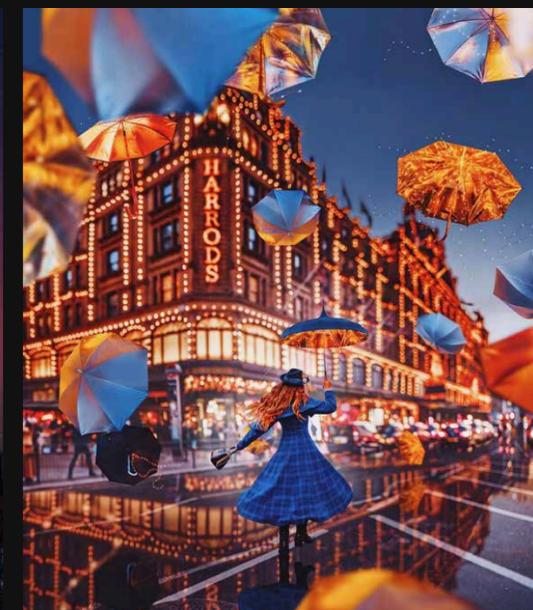
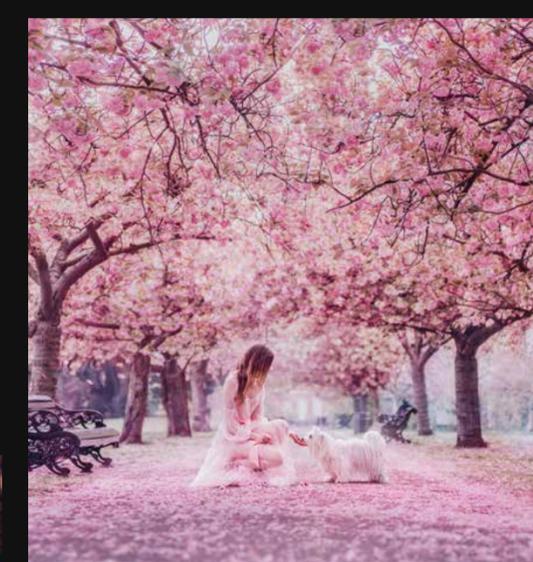


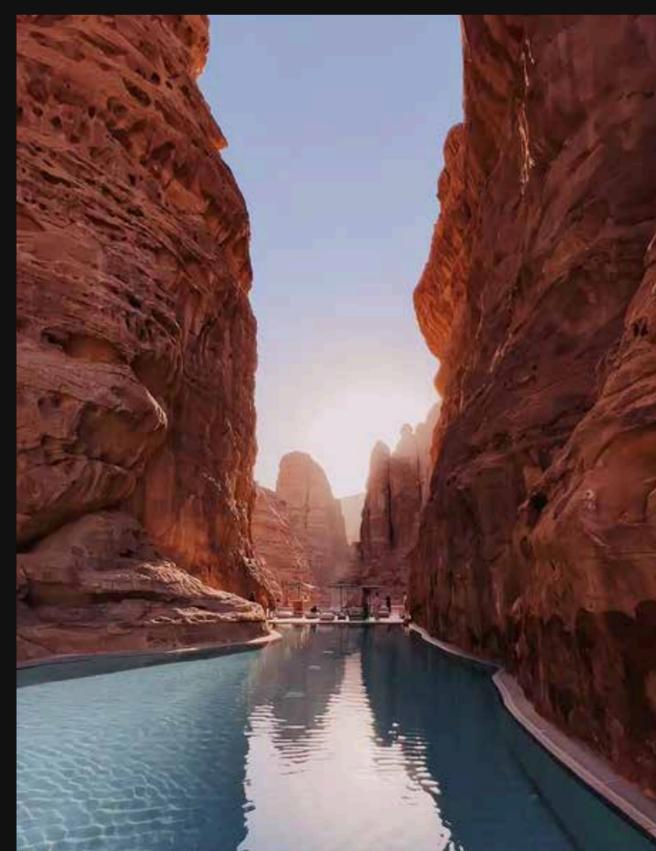


A campaign  
for the  
Tourism  
Ministry of  
**FINLAND**

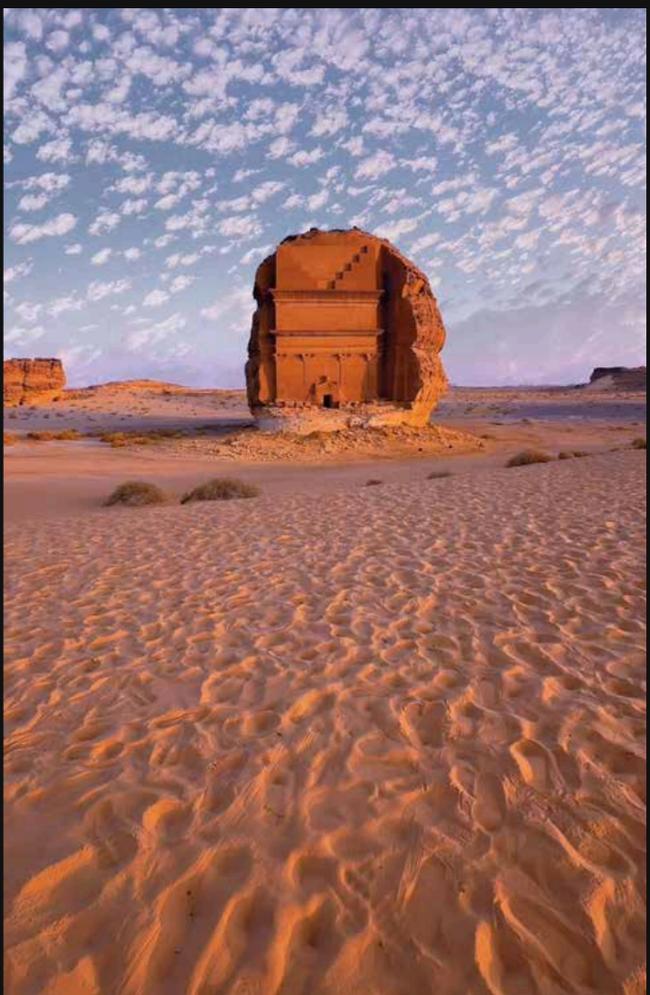
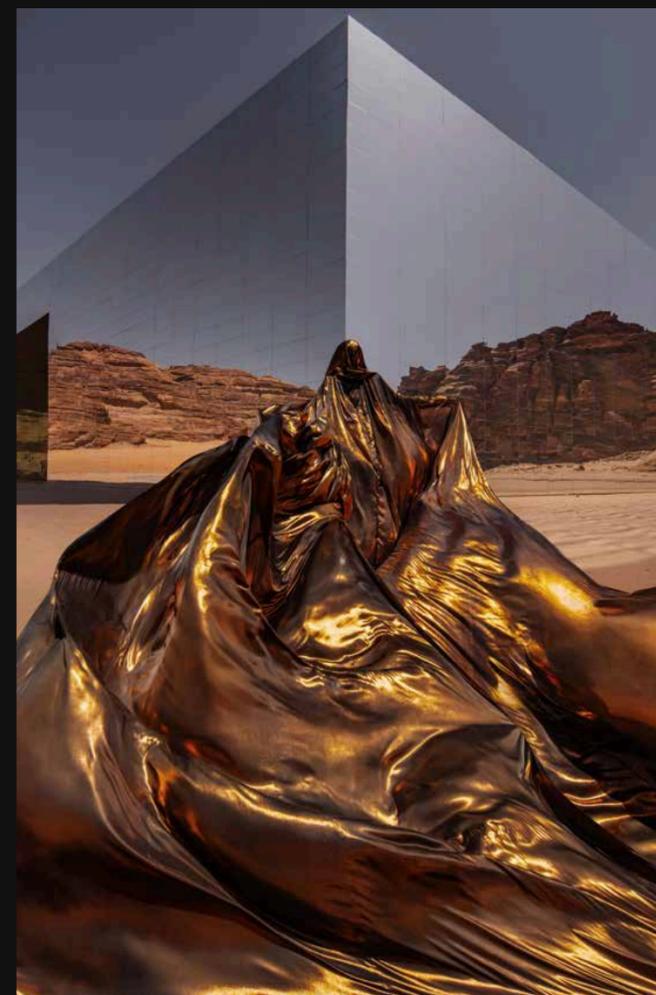
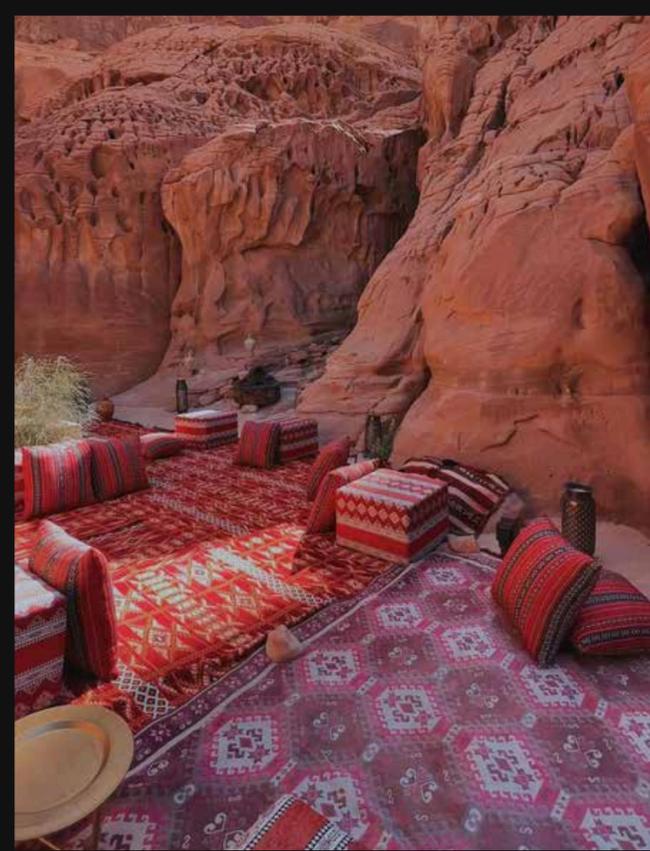


A campaign  
for the  
Tourism  
Ministry of the  
**UNITED KINGDOM**





A campaign  
for the  
Tourism  
Ministry of  
**SAUDI**



THANK YOU FOR EXPLORING MY WORK!

WITH A UNIQUE APPROACH TO CONTENT CREATION  
AND A PROVEN TRACK RECORD OF SUCCESS, I AM  
EXCITED TO COLLABORATE AND BRING NEW IDEAS TO  
LIFE.

*"TODAY ISN'T JUST ANOTHER DAY. TODAY I'LL CREATE SOMETHING BEAUTIFUL."*

 CONTACT ME: [HOBOPEEBA@HOBOPEEBA.COM](mailto:HOBOPEEBA@HOBOPEEBA.COM)  
 INSTAGRAM: [@HOBOPEEBA](https://www.instagram.com/HOBOPEEBA)